





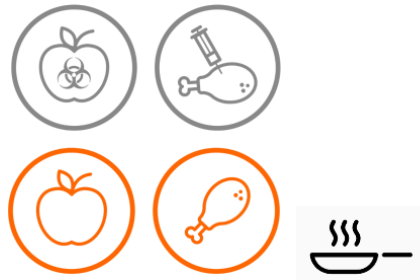
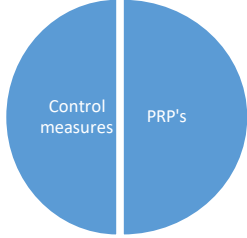




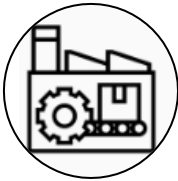




Client	-
Project	HACCP
Course	HACCP
Document	Videoanimation script
Orientations to production teams	<p>DM e AV: This vídeo must follow the visual guideline of the main course of the project.</p> <p>AV: Please choose a soundtrack and effects similar to the ones already used on the main course of the project.</p> <p>TI: This vídeo must be embedded on "Section 01: Introduction" right after "What's it all about?"</p>

ROTEIRO			
ÁUDIO	TÉCNICA	VÍDEO	T.
Trilha de abertura	Vinheta de abertura	Predefinido	
Imagine a food company where the manufacturing process comply with all legal obligations and ensures that the food safety hazards have been removed or minimised.	Globe icon + character		11s
One that reaps the rewards of having identified all these hazards and prevent them from actually happening.	Globe icon + character + Icons	<p>Identified:</p>  <p>Hazards</p>   <p>Prevent:</p> 	7s
In today's world of long and complex food supply chains, food safety has never mattered more.	Icons	We must portray a food production chain from the fields to the final consumer.	7s

HACCP helps food companies to achieve and maintain that control, allowing you to always meet your customers' requirements and improve your business.	Icons + lettering	<p>Lettering: HACCP</p> <p>Icons related to: Risks identification Controlling/removing risks Food safety Satisfied consumer Company growth</p>	
This eLearning course will provide you with the knowledge to effectively support your company in reaching your goals, and gaining competitive advantage through excellence in food safety.	Globe icon + Icons		9s
Leading the world in inspection, verification, testing and certification, we are here for you when you need to be sure.	Letterings	<p>The following words must be shown synced with the speech:</p> <p>Leading, inspection, verification, testing and certification company</p> <p>When you need to be sure</p>	12s
By developing a proactive response to food safety hazards, your organisation can mitigate the risks throughout the food manufacturing process.	Icons	<p>We must portray something that is a risk for food safety and a way to mitigate the threats making the production process more secure.</p> 	9s

<p>HACCP is a method that will support you in the implementation of strong control measures, along with the appropriate prerequisite programmes.</p>	<p>Icon + lettering</p>	<p>HACCP</p> 	<p>9s</p>
<p>This method is there for you to maintain control and ensure a level of safety and quality across the manufacturing process. It will keep your company compliant.</p>	<p>Icons</p>	<p>Quality:</p>  <p>Control:</p>  <p>Safety</p>  <p>Animation reference:</p> 	<p>12s</p>

It will keep your company compliant. Ultimately helping to protect your organisation, your customers, and end consumers from food safety risks.	Icons + animation	   <p>The circle around the icons must be shown in sync with the speech.</p>	9s
	Lettering + company logo	When you need to be sure [company logo] [company website]	
Presetted ending sound	Presetted ending animation		
		Tempo total aproximado: 1m 29s	